

## Message Text

UNCLASSIFIED

PAGE 01 TOKYO 16000 170233Z  
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W  
-----055892 170236Z /72

R 170220Z OCT 77  
FM AMEMBASSY TOKYO  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 2011

UNCLAS TOKYO 16000

FOR OIM/EISELT

E.O. 11652: N/A  
TAGS: BEXP, JA  
SUBJECT: FY'78 TC SCHEDULE

1. AS NOTED IN BORROWMAN LETTER TO EISELT 10/14, NEITHER SEMICON NOR INTERNEPCON IS IN DIRECT CONFLICT WITH THE EIPT THEME IN TERMS OF TIMING OR PRODUCT CONTENT. IF RATIONALE FOR CANCELLATION PRIMARILY DUE TO EXPECTED JAPANESE CONFLICTS, STRONGLY RECOMMEND REINSTATEMENT OF EIPT.
2. IF ABOVE NOT POSSIBLE DUE TO COMMITMENTS TO OTHER TC'S AND DOMESTIC CONFLICTS IN EIPT THEME, WE BELIEVE LEISURETIME USA TO BE VIABLE THEME THOUGH LIMITED IN POTENTIAL SALES. WHILE WE WOULD PREFER TO AVOID SCHEDULING ANY PROMOTION DURING LATE AUGUST BECAUSE OF SLOWDOWN IN BUSINESS ACTIVITY DURING SUMMER HOLIDAYS, TC PRIOR COMMITMENTS MAKE AUGUST 28 - SEPT 1 ONLY FEASIBLE DATES. WE HOPE, HOWEVER, THAT THEME CAN BE REFINED AND MADE SOMEWHAT MORE VERTICAL FOLLOWING ADDITIONAL IN-HOUSE MARKET RESEARCH.
3. OVERSEAS EXPORT PROMOTION CALENDAR INCORRECTLY LISTS DATES OF OCEAN DEVELOPMENT EQUIPMENT SHOW AS 9/27-10/1, 1978. CORRECT DATES SHOULD BE 9/25-29. REQUEST ADVISE IF THIS SHOW NOW FIRM.
4. REQUEST ADVISE ALSO IF JULY 10-14 ENERGY SYSTEMS ALTERNATE

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 TOKYO 16000 170233Z

CAN BE FIRMED UP.  
MANSFIELD

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 17-Oct-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01-Jan-1960 12:00:00 am  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977TOKYO16000  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770380-0583  
**Format:** TEL  
**From:** TOKYO  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1977/newtext/t19771050/aaaabqsp.tel  
**Line Count:** 57  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** b531ac2d-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION EA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 03-Mar-2005 12:00:00 am  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 887607  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** FY\78 TC SCHEDULE  
**TAGS:** BEXP, JA  
**To:** COM  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/b531ac2d-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009